

Present: Simone Dorcas, Amy Fricke-Weigel, Mike Halla, Jill Hennessey, Lori Kirby, Jim Konitzer, Christine Kornely, Jane Spindler, Greg Vadney, Tricia Zimmermann

Absent: Dolly Stokes, Tom Van Horn,

Meeting was called to order at 12:07 by Fricke-Weigel

A motion was made by Dorcas seconded by Hennessey and unanimously approved by the board to accept the March Minutes as written.

Presidents Report - Amy Fricke-Weigel

Financial Review

- Current budget figures were reviewed by the board

Rahr-West Fund

- Fricke-Weigel gave an overview of the Fund History
- A discussion followed regarding the use of this fund
- Any action must be approved by the Common Council
- Vadney & Fricke-Weigel along with Mike Halla & Bill Pohlmann from the Foundation Board will be meeting with the Mayor and with Tom Bare of the West Foundation and will

report

back to the board

Sputnikfest Committee

- Sponsorship letters have been sent out
- Have been contacted by a TV Station in Scotland. They are considering Sputnikfest as a possible festival they will be filming.
- A shuttle service has been arranged between Sputnikfest & Lobsterfest, with both organizations sharing the cost.

Building Campaign

- Fricke-Weigel gave a review of the project
- A discussion followed regarding fundraising.

New Board Members

- After a brief discussion about the potential new members, a motion was made by Kornely, seconded by Zimmerman and unanimously approved by the board to approve the following individuals to fill the current board vacancies:

Jeanne Miller
Meg Bollinger
Amy Jagemann
Jason Ring

- Their names will now be forwarded to the Mayor and City Council for approval.

Directors Report - Greg Vadney

Assistant Curator Position

• The new assistant curator, Eva Kold, will start on Monday, May 7th. Vadney gave an overview of her qualification.

Exhibits and Events

- Exhibits beginning in April
 - St. Francis of Assisi School 1st to 22nd
 - Girl Scouts 100 Anniversary 22nd to June 17th
 - IB Students 23rd to 27th

- Lee Mothes New Island Project - 28th to July 8th
- Olympian Conference Art 29th to May 20th

Marketing

- According to statistics, 90% of visitors to the RWAM are local
- Our main target audience is local
- We currently have an intern compiling an online catalog of our collection.
Target date for completion is end of May 2012.
- The Visitors Center Board is currently researching target audiences outside Manitowoc County.
- We should look at collaborating with other cultural organizations in the community.
- Vadney has been approached by WI Maritime Museum regarding a Public Radio Ad Campaign.

A discussion followed regarding ways to improve our marketing to keep members of our community and outlying communities better informed of the museum's activities.

Friends Advisory Committee - Tricia Zimmerman

- Due to a conflict with another local event, the date of the Mother/Daughter Tea has been changed to July 15th

Collection Report - Greg Vadney

A motion was made by Spindler, seconded by Kornely and unanimously approved by the board

to accept three paintings by Two Rivers Artist, Bertha Gesell. These were donated by Mary Elizabeth Farkus.

Vadney informed the board of an incoming loan of an Eric Sloane Painting from Michael Sfat with the possibility that it would become a donation in the future. This would be a 5 year loan agreement, at which time the loan will be reviewed.

Additional Storage

There are currently four pieces of the permanent collection that are too large for our current storage area, and are being stored in a hallway. This is a traffic area and is not secure for storage area. For a long term solution Vadney would like to see a storage area created in the John West Gallery to accommodate the storage of these pieces.

Old Business

No old business

A motion was made by Kornely, seconded by Zimmerman and unanimously approved to adjourn the meeting at 1:05

The next board meeting will be May 16, 2012 at 12:00 noon

Respectfully submitted

Elaine Schroeder