

Present: Meg Bollinger, Simone Dorcas, Amy Fricke-Weigel, Mike Halla, Amy Jagemann, Lori Kirby, Jim Konitzer, Christine Kornely, Jeanie Miller, Dolly Stokes, Greg Vadney, Tom Van Horn

Absent: Jill Hennessey, Jason Ring, Tricia Zimmermann

Meeting was called to order at 12:10 by President Weigel

Public Input

No public input

Minutes

A motion was made by Miller seconded by Stokes and unanimously approved by the board to accept the September Minutes as written.

Financial Review

Current budget figures were reviewed by the board

Presidents Report - Amy Fricke-Weigel

Membership Update

A membership mailing, introducing our new membership program, will be done the week after Thanksgiving. There will be three focuses.

Current members - membership form and volunteer form

Past members - membership form and volunteer form

Corporations - membership form and sponsorship opportunities

Will also utilize the annual MPU insert highlighting the 2013 Preschool Palette and Wacky Weekend Workshop class schedule (One side will be the class schedules and the other will be membership information), RWAM website and City website.

Christmas in the Mansion

The idea of holding the Christmas In The Mansion Members Only Reception IN the mansion itself was presented to the Board. After some discussion it was the consensus of the Board that this would be a good idea.

Executive Director's Evaluation

Fricke-Weigel will send evaluation forms to all board members to complete and mailed back to her, not the RWAM. Personnel committee will review. A closed session with the entire board will be held in December to discuss. Results will be shared with the Mayor. Mayor will also complete a review and share results with board members

West Fund

On October 15th the Common Council unanimously approved the request to transfer the West Funds to the Rahr-West Art Museum Charitable Foundation. Attorney Birschbach will draw up an amendment to the Foundation Bi-laws to insure past policies regarding the West Fund are continued.

Strategic Planning

A Strategic Planning session will be held in February, led by Kristen Able, a Facilitator specializing in Non-Profit Organizations, at a cost of \$85 per hour. This will be a one day session. Date to be determined.

Directors Report - Greg Vadney

Exhibits

Reviewed 2013 Exhibit Schedule

Frank Lloyd Wright Exhibit

In discussion with individuals from the Schwartz House in Two Rivers regarding a loan of objects and possible sponsorship.

Other possible sponsorship opportunities would be:

Department of Tourism JEM Grant for Marketing

City of Manitowoc Tourism Fund

FC Johnson - Loan of objects or Sponsorship

Stickley Furniture

Local Architectural and Building Design Businesses

Sponsorships would be used to offset the cost of the Exhibition Loan expense.

Events

Chairs For Charity Auction is Saturday, November 10th

Still Quilting Opening Reception is Sunday, December 9th

Christmas in the Mansion members only reception is Wednesday, December 12th

Budget

The RWAM Budget was submitted to the Mayor in Sept. Vadney reviewed Mayor's recommendations with the board. There were some additional cuts, based on increased revenue. Budget now goes to the Common Council for final approval

Personnel

The individual from Holiday House that had been working on graphic design projects for the museum has been having medical issues and is unable to complete the tasks at this time. Vadney will work with DVR to see about adjusting the time period.

Friends Advisory Committee - Tricia Zimmerman

Tablesetting Members Only Reception was a success and within budget.

Would like to put out quotes for printing of special event invitations.

Zimmerman will get quotes on a dishwasher for the kitchenette in Room 3.

Schroeder will look into a membership at Sams & Costco.

Foundation Report - Mike Halla

Will meet on October 23rd to discuss the 2012 Annual Appeal and the transfer of the West Funds.

Collection Report - Greg Vadney

Eva Kold, the part time curator is currently working on a Disaster Plan for the Museum to present to the board in November.

A motion was made by Kornely, seconded by Jagemann and unanimously approved to adjourn the meeting at 1:00.

The next board meeting will be November 14, 2012 at 12:00 noon. THIS MEETING IS ONE WEEK EARLY DUE TO THE HOLIDAY PARADE.

Respectfully submitted
Elaine Schroeder