

Present: Meg Bollinger, Simone Dorcas, Mike Halla, Jill Hennessey, Amy Jagemann, Lori Kirby, Eva Kold, Christine Kornely, , Jason Ring, Dolly Stokes, Greg Vadney, Tom Van Horn, Amy Fricke-Weigel, Tricia Zimmermann

Absent: Jeanie Miller

The meeting was called to order at 12:05 by Board Vice President Dorcas

Public Input No public input

Minutes A motion was made by Kornely, seconded by Jagemann and unanimously approved by the board to accept the January Minutes as written.

Financial Review Current budget figures were reviewed by the board

Presidents Report – Amy Weigel

Education Committee – Jeanne Miller

During this year's MPSD Youth Art there will be an open house, showcasing our education program adjacent to the galleries instead of in the lower level. Summer programming has been just about finalized.

Marketing Committee – Amy Weigel

I43 Billboard

The committee has recommended that we submit a proposal to Lamar where we pay for the vinyl only...no rental.

Building Committee

No report

New Board Members

Two names of potential board members have been submitted to Weigel so far.

Sputnikfest

A motion to approve a budget of \$11,200 for Sputnikfest was made by Kornely, seconded by Ring and unanimously approved by the board.

Closed Session

Due to a lack of the proper paperwork, the closed session will be rescheduled for the March 19th meeting.

Directors Report – Greg Vadney

Overview

Vadney met with the mayor to go over department goals for 2014

1. Lean initiatives
 - a. Exhibit execution process
 - b. Room Rental Process
 - c. Volunteer Scheduling/Coordination
2. Capital Improvement
 - a. Building Plan
 - b. Improve current layout
3. Social Media

- a. Facebook authorization for Elaine, Eva & Heather
- 4. Develop Collaborative Projects

JEM Grant

The museum has applied for a \$20,440 JEM Grant for the Colorama Exhibit

Compensation Analysis

Vadney reviewed how this City Wide Analysis could impact the museum.

The council is still considering recommendations made by the consulting firm.

Room Tax \$

The mayor has asked the Executive Director of the RWAM to serve on a committee developing a grant process to create a clear system of how the room tax funds are allocated. A discussion followed regarding whether or not the museum should be involved in this process.

Area-wide Marketing Plan

The Visitors Center has hired a consulting firm to develop an area-wide marketing plan. RWAM has agreed to collect RWAM data if asked.

Exhibits

Reviewed upcoming exhibits March - May

Friends Advisory Committee – Tricia Zimmerman

A luncheon “Lunch with Renoir” will be held on Thursday, April 24th.

Proceeds to support guest speaker fees

Foundation – Mike Halla

Reviewed Financials

A fundraiser is being planned for the Colorama Exhibit. Committee to meet immediately following this meeting.

Collections

A collection of Lydia Clark Heston Birthday cards were donated by Lucy Zeldenrust

A motion was made by Stokes, seconded by Kirby to decline the donation. A vote was taken with Ring voting against the motion.

Old Business

A motion was made by Hennessey, seconded by Bollinger and unanimously approved to adjourn at 1:15

The next Board of Director’s meeting will be Wednesday, March 19th at 12:00 noon

Respectfully submitted
Elaine Schroeder