

**Present:** Meg Bollinger, Simone Dorcas, Dayna Goetz, Mike Halla, Amy Jagemann, Lori Kirby, Jeanie Miller, Eva Kozerski, Steve Proszenyak, Jason Ring, Eric Sitkiewitz, Greg Vadney,

**Absent:** Christine Kornely, Tom Van Horn, Tricia Zimmermann

The meeting was called to order at 12:00 by Board Vice President Halla

**Public Input:** none

**Minutes** A motion was made by Miller, seconded by Sitkiewitz and unanimously approved by the board to accept the January minutes as written.

### **Financial Review**

An overview of the Museum's current budget was given to the board to review

### **Presidents Report – Simone Dorcas**

#### **Education Committee – Jeanne Miller**

No report

#### **Marketing/Membership Committee – Simone Dorcas**

No report

#### **Building Committee**

No report

### **Directors Report – Greg Vadney**

#### **Exhibits**

The Youth Art Series has begun with MPSD. Olympian Conference display will begin April 12<sup>th</sup>.

ComixCon, a lecture by Brian & Kristy Miller of HiFi Color Design will be held on March 18<sup>th</sup> at 1:00, with a meet & greet to follow. Cost for meet & greet is \$20 per person. Proceeds to benefit the Foundation.

#### **Branding**

LTC Advanced Selling Class met at the museum with Vadney. The first component of this partnership will be delivered the end of the semester in May. We expect this to be a multi-year partnership.

#### **Board Matrix**

The results were reviewed

#### **New Board Members**

The 5 potential board members were reviewed. The board will vote at the March meeting for 3 to be presented to the Mayor and then the Council for approval.

#### **Graphic Design Candidate**

WI DVR has contacted the museum with a proposal to fund a Graphic Designer for the museum. The candidate, Kayla Samz, is a graduate of LTC. This position will be fully funded by the WI DVR. We will need to provide an accessible work area and software. WI DVR will provide a coach. We are prepared to bring Ms Samz in on an 8-week, 9-10 hrs per week, trial basis.

### **Board Meeting Dates**

The WI Federation of Museums has changed its schedule for board meetings to the 2<sup>nd</sup> Wednesday of every other month. This would conflict with the RWAM Board meetings. Since Vadney is a member of the WI Federation of Museums Board he has asked that the RWAM Board meeting schedule be changed to the 3<sup>rd</sup> Wednesday of the month.

A motion was made by Proszenyak and seconded by Jagemann to change the monthly meeting of the RWAM Board of Directors to the 3<sup>rd</sup> Wednesday of each month beginning in May. All board members present approved the motion with the exception of Ring, who opposed the motion.

### **Cosmetic Improvements**

Quotes are being submitted for renovating the Port Cochere' and grading in the courtyard area.

### **Friends Advisory Committee** – Tricia Zimmerman

Phone calls made to those who had not renewed their membership generated 30 renewals. A reminder letter will now go out to those remaining.

### **Foundation** – Mike Halla

Financials were reviewed.

The Foundation has agreed to put \$11,000 +travel towards an appraisal of the collection. Vadney has been in contact with an appraiser from Chicago.

### **Collections** – Eva Kozerski

We are making plans to take possession of the Lee Berthelson portrait.

A motion was made by Bollinger and seconded by Kornely to adjourn to Strategic Planning at 4:45 pm.

Respectfully submitted

Elaine Schroeder