

Manitowoc Sustainability Committee Meeting Minutes  
February 12, 2015\*

The meeting was called to order by Jon Reisenbuechler at 5:00 pm.

**Members present**

Jon Reisenbuechler  
Tony Fodden  
Michael Pearson  
Judi Northen

**Guests**

Beverly Rawling, Earth Day 2015 musician  
Anita Rappe, Manitowoc County League of Women Voters

**Member Updates**

Under ongoing discussion is our Committee pamphlet; Jon mentioned that due to lack of funds to have the pamphlet printed, it may be electronically distributed instead.

Also at the January meeting, Tony asked about the Lakeshore Unitarian Universalist Fellowship member on the Advisory Committee for the Manitowoc Farmers Market. Today Judi reported that the best UU member to contact regarding the Farmer's Market is Judy Rollin, and supplied Tony with Judy's email address.

Regarding a League of Women Voters member to sit on our Committee: Anita stated that she would be unable to do so, but knew of someone she could recommend. Further information will follow at a later date.

**Earth Day**

This year's event will be held at the Manitowoc YMCA in conjunction with Healthy Kids Day, and hopes are that this will improve attendance for us. Jon asked that our members ask any groups or organizations that may be interested in participating.

Questions were raised concerning where the events will be set up and availability of tables. Jon replied that there is a meeting scheduled for 10:00am Monday, March 2<sup>nd</sup> between our Committee members and Joe Metzen with YMCA Community Development to discuss these and other logistic issues. Also planned to be discussed is the possibility of offering a door prize, and Michael suggested considering some type of fundraiser to help with advertising costs for Earth Day 2016.

Tony is in the process of contacting prospective exhibitors, and will share his contact list with our Committee members via email.

Michael reported that the Grow It Forward table will include something especially for the children.

Beverly brought up an idea for including some of the area churches in the event by offering, at the beginning of the event, songs performed by a group comprised of singers selected by the churches. Anita questioned the wisdom of including churches in a secular event, and general discussion about the issue followed. It was mentioned that a lot would depend upon whether the idea is properly presented to avoid giving the impression that we are promoting any type of religion. The discussion ended with Beverly agreeing to withdraw her suggestion.

Jon stated that it would be best to have the promotional flyer prepared by early March, integrating Earth Day and the Healthy Kids event on the same flyer, and asked that anyone who has access to Earth-Day themed graphics please send those to him. Beverly asked if she could have some input as to how her music will be advertised on the flyer. Jon agreed, but asked that copy be kept brief and general.

Jon will also advertise the event on the Recycling Center FaceBook page and via public service announcements through newspapers and radio stations.

**Next Meeting** is scheduled for Monday, March 5<sup>th</sup>, 2015 at 5:00 pm.

**Today's meeting adjourned** at 5:55 pm.

*\*Note: Since the Committee had no quorum today, these minutes merely describe discussion which took place, and will be re-visited at our next formal meeting, date and time to be announced.*