

Present: Meg Bollinger, Judy Corrado, Carrie Estrella, Mike Halla, Phil Hoff, Amy Jagemann, Jeanie Miller, Steve Proszenyak, Jason Ring, Greg Vadney

Absent: Dayna Goetz, Christine Kornely, Eva Kozerski, Eric Sitkiewitz, Tricia Zimmermann

The meeting was called to order at 12:00 by Board President Jagemann

Public Input: none

Minutes A motion was made by Miller, seconded by Halla and unanimously approved by the board to accept the October minutes as written.

Financial Review

An overview of the Museum's current budget was given to the board to review

Presidents Report – Amy Jagemann

- **Board Committees**

- **Marketing/Membership**

- A membership survey will be included with the 2016 Renewal letter
 - Will work with Friends Advisory Group to provide more value to membership
 - New brochure design has been approved and is at the printer
 - Signed a contract with "Sign Me Up" for digital billboards in 2016
 - Will have signage displayed on Monday's encouraging people to go to other cultural facilities within the city
 - Social Media
 - Proszenyak, Jagemann and Vadney will update Social Media in Kozerski's absence.
 - Discussed possible incentive programs for sharing on facebook

- **Education**

- Received a grant from the Bader Foundation
 - \$2500/year for 2 years for the program at Manitowoc Health Care Center (promotion, supplies, training)
 - \$2000/year for 2 years for the Spark Programming (promotion, supplies, training & transportation)
 - This will be the last grant we are eligible for from the Bader Foundation
 - Halloween in the Mansion
 - 350 attendees
 - Discussed bringing in dramatic readers next year.

- **Collections**

- No report

- **Buildings**

- No report

- **Art Fair**

- Would like this to be an annual revenue generating event
 - A committee was formed consisting of Bollinger, Kornely, Miller, Ring and Zimmerman. Ring will lead this committee and set up a meeting in December

Directors Report – Greg Vadney

- **Staffing update**

- Eva Kozerski will return from Maternity Leave on December 14th

- **Upcoming receptions and events:**

- Christmas in the Mansion will open November 25th
 - Members Holiday Reception – December 9th
 - Ladies of the Lake Quilt Exhibit – December 13th

- **Strategic Plan**

- Reviewed the Museum's Strategic Plan goals
- **Budget**
 - Museum's budget approved by council
 - Bldg & Grds Museum budget was lowered
- **Building**
 - Glass re-glazing, new pedestal purchase and doors reinstallation scheduled for January
- **Art Appraisal**
 - Carrie Gough completed appraisal November 16th. Report will be completed by December 14th
 - Was impressed with overall condition of the artwork and organization of paperwork.
 - Took High resolution photos of the artwork

Friends Advisory Committee

- Reminded board members of the Members Christmas Reception to be held December 9th.
- Speaker Program
 - 6 speakers per year
 - 3 local artists
 - 2 from outside the area
 - 1 Museum director
 - Would be held at different time periods (evening/daytime/weekday/weekend)
 - Free to members with a nominal fee to non-members

Foundation – Mike Halla

- Reviewed Financials
- Reviewed Bi-laws membership changes
 - Chair & Vice Chair of Board of Directors will be on Foundation Board
 - No Term limits
 - Allow electronic communication between board members
- Working on new night for Jazz Bistro event, since 2-12-16 has too many conflicts

Collections – Greg Vadney No report

Old Business

A motion was made by Halla, seconded by Ring, and unanimously approved by the board to adjourn at 12:55.

Respectfully submitted
Elaine Schroeder