

Present: Judy Corrado, Carrie Estrella, Mike Halla, Phil Hoff, Amy Jagemann, Christine Kornely, Eva Kozerski, Jeanie Miller, Steve Proszenyak, Jason Ring, Greg Vadney

Absent: Meg Bollinger, Dayna Goetz, Eric Sitkiewitz, Tricia Zimmermann

The meeting was called to order at 12:10 by Board President Jagemann

Public Input: none

Minutes A motion was made by Halla, seconded by Kornely and unanimously approved by the board to accept the November minutes as written.

Financial Review

An overview of the Museum's current budget was given to the board to review

Presidents Report – Amy Jagemann

- **Board Committees**

- Marketing/Membership**

- Membership Renewal notices were mailed out last week
This mailing contains a survey. Some of the questions are:
email address, household size & ages, program suggestions.
 - Social Media
 - The city is planning to upgrade the city website and we will be working with them to improve the appearance of ours.

- Education**

- Library/RWAM Collaboration
 - The RWAM will be collaborating with the Library on a teen program series, focusing on Photography, Motion Picture, Music & digital drawing/animation.
 - Classes will be held at both sites with an exhibition of works held at the Rahr
 - Students who take all four courses will receive a certificate
 - Will be working on a grant for Ipads and projectors to use in conjunction with this program

- Collections**

- No Report

- Buildings**

- No report
 - Will schedule a meeting for January

- Art Fair**

- The committee met to decide on the focus/parameters of the event. Will be attending the monthly meeting of the Lakeshore Artists Guild to encourage their participation. This event will be juried. Has not yet been determined as to whether an Art Fair will be held in 2016 or be delayed until 2017

- Director's Evaluation**

- Evaluation forms were mailed out to Board Members. These should be completed and returned to Jagemann by the end of December. They will then be forwarded to HR. A closed session meeting will be held in January to discuss the results

Directors Report – Greg Vadney

- Vadney gave an overview of 2015
 - Attendance was down
 - Revenue was up
 - Attendance at Adult Classes was up
 - Room Rentals were up
 - ComixCon & the Downton Abbey Tour were successful

- Department goals
 - Branding
 - LEAN Program – focusing on Exhibit
 - Will go into more detail at January meeting

Friends Advisory Committee

- Friends Chairperson Kathy Halla gave the board an overview of all the volunteer activities the Friends perform for the Museum.
- 2016 Goal
 - Develop the Speaker Program – The Art Of Conversation

Foundation – Mike Halla

- Reviewed Financials
- Annual appeal is scheduled to be mailed to membership by the end of 2015

Collections – Greg Vadney

The estate of Wm Torrison has offered a Bruno Ertz portrait painting of Martha Rahr Spindler. A motion was made by Kornely, seconded by Proszenyak and unanimously approved by the board to accept this painting into the collection.

Old Business

A motion was made by Kornely, seconded by Proszenyak, and unanimously approved by the board to adjourn at 1:15 pm.

Respectfully submitted
Elaine Schroeder