

**Present:** Meg Bollinger, Carrie Estrella, Mike Halla, Kathy Halla, Phil Hoff, Eva Kozerski, Jeanie Miller, Steve Proszenyak, Jason Ring, Greg Vadney, Tricia Zimmermann

**Absent:** Judy Corrado, Dayna Goetz, Amy Jagemann, Christine Kornely, Eric Sitkiewitz

The meeting was called to order at 12:00 by Board Vice-President Mike Halla

**Public Input:** none

**Minutes** A motion was made by Miller, seconded by Ring and unanimously approved by the board to accept the December minutes as written.

### **Financial Review**

An overview of the Museum's current budget was given to the board to review

### **Presidents Report – Amy Jagemann**

- **Board Committees**

- Marketing/Membership**

- No Report

- Education**

- Culver Event raised \$310 for our Educational Programming. Will do this again.
    - Public Library Collaboration
      - The RWAM will be collaborating with the Library on a teen program series, focusing on Photography, Motion Picture, Music & digital drawing/animation.
      - The Library's Grant Writer submitted a Grant Proposal to the West Foundation and received monies to purchase 20 iPad Pros (10- Rahr & 10- Library), 2 Projectors and one video monitor. The Library also received a few other additional things to enhance their digital programming
      - Promotion will start in February
    - Met with the president of SLC to collaborate on Summer Programming & year round
      - Still in initial talks, nothing specific yet
    - St. Francis of Assis School Project
      - The parents group at St. Francis PTO has asked the Rahr to participate in a project that will allow parents to purchase items with the image of their children's artwork on it. It will be run by an outside company, and distributed through the school.
        - People would order and we would send in the information.
        - The museum would receive all the profits. Based on the size of the school it may not be a big money maker; but if it works we may explore this with other schools during the Youth Art Series
        - There was some discussion among the board members as to what types of permission we would need to have from the student artists if a non-family member asked to use their artwork.

- Collections**

- No Report

- Buildings**

- No report

- Art Fair**

- The committee has extended an invitation to the Lakeshore Art Guild to partner with us on the art fair. It is on their January Meeting Agenda. The Art Fair is projected to take place in 2017.

### **Directors Report – Greg Vadney**

- Upcoming Events
  - Art of Conversation Speaker Series
    - Stickley Furniture lecture by Greg Vadney will take place on January 21<sup>st</sup> at 10:00 am
    - The lectures in this series will be held at different times to accommodate different audiences.
  - Art of Chocolate & Champagne – February 11<sup>th</sup> at 6:00 pm
  - Youth Art Series begins on February 28<sup>th</sup> with MPSD – Opening on 2/28/16 at 1:00
- Board meeting time
  - On January 11<sup>th</sup> the council voted to not override the mayor's veto, So our board meeting will remain at 12:00 noon versus a mandatory after 5:00 pm meeting time.
  - Eric Sitkiewitz is unable to make our board meetings at noon.
    - If we continue to hold our meetings at noon, the council will appoint a new member for our board
- American Alliance of Museums (AAM) Museum Advocacy Day
  - Vadney was asked by WI Federation of Museums to represent the State next month in Washington DC
  - Scheduled to visit the office of both of our Senators and each State Representative.
    - Has already reached out to Congressman Grothman
    - Will visit US Navy Yard Art Dept. to look at possible exhibits for next year.
    - Will try to find a connection with NASA to discuss Sputnik related collaborations.
  - AAM will provide a \$150 stipend to help with travel costs of approx. \$700
  - One of Vadney's personal goals for this year is to do more Museum Advocacy work in the community and elsewhere.
- Safety Award
  - The city will treat the Rahr Staff to a pizza party for no-lost time injuries in 2015
- Electronic Billboards
  - There was some discussion as to whether these are a good investments
  - We will be utilizing them throughout the Summer and possibly Fall
  - Will add billboards to our guest register as a choice of how they heard about us

### **Friends Advisory Committee – Jeanie Miller**

- Reviewed Christmas In The Mansion Reception and Ladies of the Lake opening Reception
  - Quilt Reception Attendance was significantly up
- Chocolate and Champagne Event – February 11<sup>th</sup> 6:00 – 7:30 pm
  - Free to members \$10 non members
  - Will be offering a Vault Tour (Collection Storage Area)
    - Greg & Eva will be conducting tours of the Collection Storage Area
      - You will see the "hidden treasures" of the museum
      - Will explain how things are displayed and how the collection is cared for.
    - You will get a Truffle at the end of the tour.
    - Will charge \$20 per person
  - Halla commented on how quickly and efficiently the Friends Committee was able to put this event together, when they heard the Foundation February Event was going to be postponed
- Conservatory update
  - Working on getting doors back up, the glass piece conserved and procuring pedestals

### **Foundation – Mike Halla**

- Reviewed Financials
- Simone Dorcas has resigned from the Board to allow more time with family

**Collections – Eva Kozerski**

- No report

**Old Business**

Need to set up a building/grounds meeting

**Closed session**

At 12:40 pm, a motion was made by Ring, seconded by Proszenyak and unanimously approved by the board to adjourn to closed session for the purpose of discussing Vadney's Performance Evaluation.

Respectfully submitted  
Elaine Schroeder