

Present: Candice Giesen, Lee Kummer, Erin LaBonte, Adam Lovell, Jeanie Miller, Steve Proszenyak, Greg Vadney,

Absent: Meg Bollinger, Carrie Estrella, Dayna Goetz, Mike Halla, Phil Hoff, Patrick Neuenfeldt, Dolly Stokes, Amy Fricke-Weigel

The meeting was called to order at 12:05 by President Proszenyak

Public Input: none

Minutes A motion was made by Kummer, seconded by Miller and unanimously approved by the board to accept the October minutes as written.

Financial Review

An overview of the Museum's current budget was given to the board to review

Presidents Report – Steve Proszenyak

Education Committee

- DAP West Grant
 - there is currently \$681 remaining from this grant. The West Foundation has approved our using this to purchase an Ipad charging station. Our current station will be given to the Manitowoc Library for storing their computers. We will also be purchasing eight (8) tablet wall mounts with locks.
- Spark
 - Heather Nelson attended the Spark convention in Sheboygan on 11-11-16. Our programming is aligned with other in the area, so Heather will be networking with them.
- Discovery Room
 - We obtained a tree trunk constructed with metal and paper mache. The planned use for this will be an Ipad station.
 - There was more discussion regarding the creation of a tactile wall, using the Nash Foundation monies.
 - There was some discussion as to how we could track the amount of individuals use this room. It was suggested some sort of electronic counter be installed. Vadney will check into cost and possible Grants.

Marketing/Membership Committee

- Membership
 - 10% discount to November – January for renewals & new memberships
- Marketing Plan 2017
 - New marketing pieces were discussed
 - Inside posters stands targeting specific benefits
 - Brochures – listing 2017 Exhibit & Speaker Series Schedule
 - Suggestion was made to have magnets listings with just dates.
 - Billboards
 - Social Media
- Posters
 - Exhibit posters to distribute to the schools and different location around the area
 - Posters of RWAM Collection Pieces
 - For sale or as give-away for certain membership levels
- Mailer Cards
 - Print additional mailer cards for each exhibit to have on hand

- Join other Chambers
 - Green Bay, Door County, Kewaunee, Sheboygan were suggested
- Facebook
 - Create Events Postings for exhibits, etc.

Collections Committee

- Will meet December 20, 2016 to continue working on rough draft of the Museum's Collection Policy

Buildings/Grounds

- No Report

Directors Report – Greg Vadney

- Exhibits/Events
 - Lester Schwartz Exhibit Opening November 20th 1-3 pm
 - Schwartz Family members will be traveling to attend this opening.
- Budget
 - 2017 Budget is still in committee.
 - Discussed possible uses for \$25,000 Room Tax Allocation
 - Outdoor interactive art activities
 - Outdoor Sputnik information station
- Personnel
 - New contracted Education Person – Michelle Heraly-Bonde will be teaching the Home School and After School Picasso Classes beginning in November.
- WI Federation of Museums Annual Meeting
 - Greg attended this meeting on November 7th. Points of focus were:
 - Outreach into other ethnic cultures
 - Energy grants
- Travel Channel
 - The Travel Channel film crew was at the Rahr on November 9th, filming a segment for their "Mysteries at the Museum". The focus was the Sputnik Story.
 - It was suggested that we hold an opening event the night the program airs.

Friends Advisory Committee – Jeanie Miller

- Receptions
 - They had a good turnout for the VSA Reception
 - The members Christmas reception is Thursday, December 8th
- Bi-laws
 - They are addressing term lengths for membership & officers

Foundation – Mike Halla

Vadney gave a report in Halla's absence

Reviewed Financials

- Fundraisers
 - Bistro night on February 10, 2017 "Love Letters"
 - The committee will meet on 11-29-16 to work on details
 - Bank 1st National is the title sponsor
- Auction
 - Instructor Amy Zander suggested auctioning off framed artwork created by local artists.
 - The frames would be provided by the Rahr for a donation of \$10.
- Annual Allocation
 - The annual 5% allocation was made to the City of Manitowoc in the amount of \$21,138.

Collections

The replica of the Sputnik IV debris was returned from the Neville on November 15, 2016.

Old Business

Local Artist Exhibits

- There was a discussion regarding the possibility of rotating exhibits by local artists. Possible times and locations were discussed. Nothing definite was decided.

A motion was made by Miller, seconded by Giesen and unanimously approved by the board to adjourn at 1:00pm.

Respectfully submitted
Elaine Schroeder