

Present: Meg Bollinger, Carrie Estrella, Rhienna Gabriel, Candice Giesen, Mike Halla, Phil Hoff, Lori Kirby, Erin LaBonte, Adam Lovell, Jeanie Miller, Steve Proszenyak, Dolly Stokes, Greg Vadney, Amy Fricke-Weigel

Absent: Phil Hoff, Patrick Neuenfeldt,

Meeting was called to order by President Proszenyak at 12:04

Public Input

None

Minutes

Motion was made by Miller, seconded by Gabriel and unanimously approved by the board to accept the November minutes as written.

Reviewed Financial Accounts

No questions

President Report

Education Committee

- Need to offer more educational opportunities to be integrated with exhibits and Art of Conversation.
 - Looking to bring more ideas/suggestions to next Education meeting
- Six series, Art Conversation speakers dates in process of being finalized.
 - Have been discussion with Skip Wallander as speaker for Art of Conversation, prior to unveiling of Spirit of the Rivers exhibit.

Membership-Marketing Committee

- Marketing
 - Looking to make website more interactive and integrate ability to accept payments through the website
 - Continuing with promotion in Door County with Paper Boy, a travel company. RWAM has been on waitlist for two years. Annual fee \$600.
- Membership
 - No new business

Buildings & Grounds Committee

- Committee met November 27
 - Discussion of outdoor renovation for 2018. It was suggested to decide placement of sculptures and talk with landscaping architect for potential early designs. Vadney will be contacting Kelly at LTC for ideas/insight. There was concern of the grading of the garden, imperative to ensure grading is appropriate.
 - Discussion regarding kitchen flooring and new refrigerator. The flooring does contain asbestos, but the extra steps should not delay timeline. The Friends Group will meet with Buildings and Grounds to determine timeline/budget.

Public Arts Committee – Erin LaBonte

- Continued working on structure, mission/vision and goals.
 - Distributed draft of mission and vision for Public Arts Committee.
- Reinforced plan to invite community members to join this committee.

- Board participation is also encouraged.
- Discussed having a couple projects per year and collaborating with the Education & Marketing Committees.
- There are some projects in mind, which will add color to downtown & provide some marketing for the museum.

Development – Steve Prosenyak

- Discussed the schedule of solicitations. With membership renewals, foundation giving, and sponsorship requests going out at the same time, it is overwhelming and confusing. There is too much going out at once.
- Next meeting is 11-27-17 at 1:00 pm

Director Report-Greg Vadney

Administrative Support Specialist Position

- There were a total of 82 candidates that applied for the position.
- Hired Melissa Franz, starting date December 18, 2017.

Room Rentals

- A proposal of rental guidelines was distributed. The guidelines include a required security deposit for all rentals. A checklist will be developed to document proper usage and will be provided at January Board meeting
- There was also discussion of reviewing room rental rates and whether rates should be increased to generate more revenue. This will be further information provided at January meeting for possibly being brought to Finance in February.

End of Year Attendance

- Attendance is up by over 3000 at this time last year, total of 23,300 as of December 17, 2017.
 - The Chagall exhibit adding about 2000

Museum Advocacy Day

- Vadney discussed attending the American Alliance of Museums, Museums Advocacy Day in Washington DC, February 26 -27, 2018. WI Federation of Museums is offering \$500 to help offset costs of attendance. Trip total will be \$880 will be taken from 2821 revenue account, WFM reimbursing RWAM \$500.
 - A motion was made by Stokes and seconded by Kirby to pay the balance for Vadney's trip to DC for Museum Advocacy Day. A vote was taken and all board members present voted yes with the exception of Halla who voted no.

Rahr-West Friends Advisory Committee – Jeanie Miller

- Christmas in the Mansion reception had 94 attendees.
- Plans for moving forward with kitchen updates has been put off until January 2018. Jim Muenzenmeyer, Vadney & Friends Committee will discuss scope of project and budget.

Foundation Report – Mike Halla

- Annual Appeal went out early December. Will have report out at January Board Meeting.
- Foundation Annual Fundraiser of Janet Planet will take place on February 9. Two more sponsors have come forward. One hundred tickets have been sold, with public sales beginning January 1. Capacity is 200.

Collection Report – Adam Lovell

- Committee did not meet. Looking at changing 2018 meeting dates so that meeting takes place December 2018. This will assist in tax deductions for donated art.
- All art donation offers have been contacted.

Public Arts Commission

- Gabriel had met with State Representatives. Proposal for funding is legal and binding as is.
- Gabriel will meet with the Public Arts Committee in January.

Old Business

None

A motion was made by Prosznyak, seconded by Giesen and unanimously approved by the board to adjourn at 12:50 pm

Respectfully submitted,

Melissa Franz