

Rahr-West Art Museum
Board of Director Minutes

January 15, 2020

Present: Diana Bolander, Amy Fricke-Weigel, Amy Gehrig, Candice Giesen, Phil Hoff, Lori Kirby, Dolly Stokes, Greg Vadney, HaLeigh Zipperer

Absent: Carrie Estrella, Erin LaBonte, Jeremiah Novak, Steve Proszenyak

1. Call to Order

The meeting was called to order by Vice President Stokes at 12:05pm

2. Public Input

None

3. Minutes – President

Motion was made by Gehrig, seconded by Fricke-Weigel, and unanimously approved by the board to accept the December minutes as written.

4. Review of Financial Accounts

No questions

5. President Report-Stokes

a. Education Committee

Did not meet

b. Membership/Marketing Committee—Fricke-Weigel

Annual mailing for members expiring January through March has been mailed. The letter to be presented with the Stokes print is done and a newsletter article about the benefit of receiving a print for members of a certain level will be included with the Q1 2020 newsletter. Next meeting will be February 10.

c. Buildings & Grounds Committee

Did not meet.

d. Public Arts Committee—Vadney

Met January 14 and discussed the development plan for the 150 anniversary of Manitowoc, which was originally a sculpture plan has changed to a mural that will be on the south side of the Milwaukee PC building. The initial timeline and budget were not conducive to having a sculpture done for 2020. They discussed the Art Forward articles, which are currently scheduled through April.

e. Development Committee

Did not meet.

f. Review of updated rental policy

Updated policy was sent with Board packet. The updated policy clarifies the process of approval, which will go through the Buildings and Grounds committee for review. There will be a 90 day deadline for submission prior to the event rental.

A motion to approve the updated rental policy as written was made by Fricke-Weigel, seconded by Kirby, and unanimously approved.

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- g. Reminder of February Strategic Planning session after regular Board meeting
A strategic planning session is scheduled to take place February 19 from 12-4, after shortened, regularly scheduled Board meeting. Planning sessions will also be held with staff and the Friends group. A meeting to finalize the plan is scheduled for early March.

- 6. Director Report-Greg Vadney
The attendance from 2019 was down slightly (1.8%) from 2018. There was discussion about the factors that may have caused this. Summer numbers were down, most notably August, as was November.

- 7. Rahr-West Friends Committee Report—Gehrig
Shoppe numbers for 2019 were reviewed. Sales were up substantially from previous years. The Friends also finalized their speakers for 2020 and are in the process of planning their 2020 field trip. The Hmong Celebration held January 11 was also highly praised.

- 8. Foundation Report—Fricke-Weigel
Review of financial accounts. Gala planning is going well. Tickets sold out by mid-December. Sponsorship numbers are up from previous years. Next Foundation meeting will be January 28.

- 9. Collection Report—Bolander
Submitted grant for National Endowment for the Humanities for items related to CAP assessment. 2020-2024 Collections plan and CAP Executive Summary has been presented to the Board. This will also be shared with the Foundation Board at the January meeting.

- 10. Old Business
Hoff mentioned that he received a letter at his office pertaining to a staff member. He will share that with Director Vadney.

- 11. Closed Session

A motion to enter closed session was made by Fricke-Weigel, seconded by Hoff and unanimously approved at 12:35 pm.

Vadney's annual evaluation. Minutes redacted.

The Board reconvened in open session at 1:20 pm.

- 12. Adjourn
A motion was made by Kirby, seconded by Fricke-Weigel, and unanimously approved by the board to adjourn at 1:20 pm.

Submitted by Melissa Franz, Administrative Support Specialist