

Manitowoc Sustainability Committee

Meeting minutes 04/27/10

Present: Paul Braun, Georgia Lusk, Sherrie Richards, Tony Fodden, Bobbi Schuetze, Kelly Eskew, Jen Glowaski (arrived at 3:12), Joel Sanderson (arrived at 3:14), Mayor Justin Nickels

Absent: Jenny Heinzen

The meeting was called to order at 3:08 p.m.

Earth Day 2010

Bobbi requested that the Sustainability Committee consider taking on the organization of the Manitowoc County Earth Day Event. The MRF would still provide funding for advertising but the Committee would be the facilitator and the event’s contact person would be on the Committee. This discussion was tabled so that it can be considered further once the Committee has a full complement of members again, since it represents a large commitment of Committee time.

Downtown Recycling Bins

Kelly will talk with Jamie Zastrow of Mainly Manitowoc to see if there is grant money available for recycling bins to place downtown. If the Committee can procure appropriate bins, the City Parks & Recreation Department will collect the recyclables and transport to the MRF (Mayor Nickels will double-check on this, but he was confident that it would be okay). Sherrie mentioned that there are 22 new vendors at the Farmers’ Market this year and recommended that the bins be placed in the Farmers’ Market parking lot area.

-- Grants may also be available from Captain Planet (trails) and the West Foundation.

Sheboygan Challenge

Mayor Nickels was present to discuss the Sheboygan Challenge: Sheboygan has challenged Manitowoc to see which city’s citizens can log the most miles walked / biked to work from June 5th – 11th.

Jen made a motion to accept the challenge; Joel seconded. Motion passed unanimously.

Marketing efforts discussed included: contacting the Chamber of Commerce to see if they can help to raise awareness; create a facebook event; contact Healthiest 2010 – Annie Short; YMCA; schools; can Mayor’s office issue a press release? We could also create a flyer.

Motion was made by Joel and seconded by Tony to adjourn. Meeting adjourned at 4:40 p.m.

Minutes recorded by Kelly Eskew, Tony Fodden & Jen Glowaski.

(approved by)

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