

Manitowoc Sustainability Committee

Minutes 8/30/2010

Present: Tony Fodden (TF), Matt Kadow (MK), *Carol Westphal (CW), *John Reisenbuechler (JR), Sherri Richards (SR), Jen Glowaski (JG), Joel Sandersen (JS), and Kelly Eskew (KE)

* Membership not yet approved

Absent: Jenny Heinzen, Paul Braun

Guest: Jill Iverson

Meeting was called to order at 3:07 by TF.

1. Downtown Recycling:

- JG and MK are working on a draft to Major Nichols and the city council on downtown recycling bins. Potential yearly revenue from this project is \$1460. Sustainability committee would be responsible for soliciting businesses to fill advertising spaces on the bins.
- JR mentioned the Manitowoc Recovery Facility has 50 plastic bag frames for rent that can be used for recycling at events.

2. Sustainability Award (The Green Flamingo)

- JR suggested an application process for institutions to apply for the sustainability award. JS will draft an application.
- KE Mentioned the possibility of awarding the winner with free advertising space on one of the downtown recycling cans. JG will look into this possibility.
- JG motioned to have a yearly sustainability award to recognize area institutions. JS seconded the motion. Passed unanimously.

3. New Manitowoc Website and Blog Spot

- SR motioned to discontinue the existing sustainability committee blog spot on blogspot.com. TF seconded the motion. Passed unanimously.
- JG will contact Michelle Yanda to discontinue the blog spot and invite her to a meeting so we can learn about the website and its capabilities.
- Discussion followed on how to best use the website. Including defining what it means that Manitowoc is a sustainable community, putting on brochures and other publications created by the committee, using the calendar to highlight relevant local events and meeting dates and times.

4. Farmers Market Booth

- SR suggested the sustainability committee have a presence for Harvest Fest on Oct. 2 at the Manitowoc farmers Market. One booth will focus on weatherization and other sustainability issues, JG will provide weatherization brochures. A second booth will focus on composting, CW will be at this booth with her display materials.
- JS made a motion to have two booths at the farmers market on Oct. 2, one booth focused on composting the other focused on other sustainability issues. MK seconded the motion. Passed unanimously.
- JS made a motion that MECCA includes the activities of the sustainability committee at harvest fest in advertising. TF seconded the motion. Passed unanimously.

5. Newspaper Article

- Discussion was held on the topic of the October Newspaper article. Weatherization was chosen as the topic. JG will write a weatherization brochure and a skeleton article for the newspaper, TF will fill in details for article.

6. Orion's Technology Center and Invitations to local people

- TF will issue a request to Kevin Crawford to hold a committee meeting at Orion's technology center.
- JS suggested this meeting should coincide with a visit from Orion's president. MK will draft an invitation letter to be used to invite people to speak and share information about what sustainable projects and initiatives are taking place in the area.

7. Project File

- JS suggested the sustainability committee host a sustainability summit to bring local businesses together to learn about best practices and practical solutions to lessen their environmental impact. JS will report back on the summit he is attending at the Bradley center at the next meeting.
- It was suggested the sustainability committee should have a presence in Manitowoc's holiday parade this year. JS made a motion to form a subcommittee. SR seconded the motion. Passed unanimously. Members: TF, SR, KE

8. Agenda Items for next meeting

- Holiday subcommittee will make a report
- JG will report on what first steps need to be taken by the Earth Day committee.

JS made a motion to approve the minutes from the July 28th, 2010 meeting. MK seconded the motion. Passed unanimously.

JS made a motion to adjourn the meeting, TF seconded. Meeting adjourned at 4:20.

Minutes prepared by KE.