

Manitowoc Sustainability Committee

Minutes 9/22/2010

Present: Tony Fodden (TF), *Carol Westphal (CW), *John Reisenbuechler (JR), Sherri Richards (SR), Jen Glowaski (JG), Joel Sanderson (JS), Matt Kadow (MK) and Kelly Eskew (KE)

* Membership not yet approved

Absent: Jenny Heinzen, Paul Braun

Guest: Kevin Crawford

Meeting was called to order at 3:34 by KE.

1. Downtown Recycling:

- MK presented some concerns from the city about the Green can program, JG will look into concerns.

2. Sustainability Award (The Green Flamingo)

- Wording on the sustainability application for local businesses was discussed. Agreed to include some language on what future initiatives the business is looking at implementing.
- Discussion on how to get the word out to businesses and how to make it easy for them to apply for the reward, JG suggested using survey monkey and emailing. This will save on mailing cost. JS will write-up an application.
- Discussion on creating categories based on number of employees, this will be determined after we see who applies for the award.

3. Farmers Market Booth

- JG will provide weatherization brochures that JS will be at. A second booth will focus on composting, CW will be at this booth with her display materials.

4. Newspaper Article

- JG will write a weatherization article based on the weatherization brochure she created.

5. Project File

- JS reported back on the summit he attended at the Bradley center, his suggestion: "If we are going to do a summit in Manitowoc we need to do it well. "

6. Holiday Parade Subcommittee

- Holiday subcommittee reported back on brainstorming session, agreed to do puzzle piece sandwich boards with sustainability message and phrase about how "we are each a piece of the puzzle" JS, TF, SR all agreed to be in the parade at this point.

7. Earth Day Subcommittee

- JR made a call to Erik Hoyer from Silver Lake to decide on location and date for Earth Day.
- SR discussed food and having it be natural and organic rather than local due to the availability of certain foods. SR talked with Whitelaw Sausage, they are willing to do the food again this year.
- JG will send out a doodle poll to Earth Day subcommittee to schedule a meeting.

6. New business

- CW introduced the idea of solar roads and gave handouts for people to learn more.
- Discussed that candidates for State Assembly would be invited to October meeting.

JS made a motion to approve the minutes from the 8/29/2010 meeting. TF seconded the motion. Passed unanimously.

JS made a motion to adjourn the meeting, JR seconded. Meeting adjourned at 4:50.

Minutes prepared by KE.