



# City of Manitowoc

900 Quay Street  
Manitowoc, WI 54220  
[www.manitowoc.org](http://www.manitowoc.org)

## Meeting Minutes

### Room Tax Commission

---

Tuesday, March 5, 2024

4:30 PM

City Hall Council Chambers and via Zoom  
(remote conferencing software)

---

#### Call to Order

Mayor Nickels called the meeting to order at 4:30pm.

#### Roll Call

**Present:** 4 - Reilly, Czekala, Sitkiewitz and Nickels

**Excused:** 1 - Brey

#### Approval of Minutes

[24-1243](#) Approve Minutes from January 24, 2024 Room Tax Commission Meeting

**Attachments:** [January 24, 2024 Minutes](#)

Moved by Czekala, seconded by Reilly, that the minutes be approved. The motion carried by the following vote:

**Aye:** 4 - Reilly, Czekala, Sitkiewitz and Nickels

**Excused:** 1 - Brey

#### Discussion and Action Items

[24-1244](#) 2023 Discover Manitowoc Grant Post-Event Reports for events not seeking reapplication

**Attachments:** [59th Annual Studebaker Drivers Club Meet 2023 Post-Event Recap](#)  
[Maritime Bay Classic 2023 Post-Event Recap](#)

No Action

[24-1245](#) Discover Manitowoc Grant Application - Wisconsin Sand Sculpting Festival

**Attachments:** [Wisconsin Sand Sculpting Festival 2023 Post-Event Recap](#)  
[Wisconsin Sand Sculpting Festival - Discover Manitowoc Grant](#)

The Commission approved the staff recommendation through a single motion.

Moved by Sitkiewitz, seconded by Reilly, that the request for the Discover Manitowoc Grant be approved in the amount of \$9,500.00. The motion carried by

the following vote:

**Aye:** 4 - Reilly, Czekala, Sitkiewitz and Nickels

**Excused:** 1 - Brey

[24-1246](#) Discover Manitowoc Grant Application - Miss Harbor Cities Competition

**Attachments:** [Miss Harbor Cities Competition 2023 Post-Event Recap](#)  
[Miss Harbor Cities Competition - Discover Manitowoc Grant](#)

The Commission approved the staff recommendation through a single motion.

**Moved by Sitkiewitz, seconded by Reilly, that the request for the Discover Manitowoc Grant be approved in the amount of \$2,850.00. The motion carried by the following vote:**

**Aye:** 4 - Reilly, Czekala, Sitkiewitz and Nickels

**Excused:** 1 - Brey

[24-1247](#) Discover Manitowoc Grant Application - Magic Trolley Ride

**Attachments:** [Magic Trolley Ride 2023 Post-Event Recap](#)  
[Magic Trolley Ride - Discover Manitowoc Grant](#)

The Commission approved the staff recommendation through a single motion.

**Moved by Sitkiewitz, seconded by Reilly, that the request for the Discover Manitowoc Grant be approved in the amount of \$8,000.00. The motion carried by the following vote:**

**Aye:** 4 - Reilly, Czekala, Sitkiewitz and Nickels

**Excused:** 1 - Brey

[24-1248](#) Discover Manitowoc Grant Application - Garden Faire and Holiday Faire

**Attachments:** [Garden Faire 2023 Post-Event Recap](#)  
[Holiday Faire 2023 Post-Event Recap](#)  
[Garden Faire and Holiday Faire - Discover Manitowoc Grant](#)

The Commission approved the staff recommendation through a single motion.

**Moved by Sitkiewitz, seconded by Reilly, that the request for the Discover Manitowoc Grant be approved for \$1,500.00 for the Garden Faire and \$1,000.00 for Holiday Faire. The motion carried by the following vote:**

**Aye:** 4 - Reilly, Czekala, Sitkiewitz and Nickels

**Excused:** 1 - Brey

**24-1249** Discover Manitowoc Grant Application - Larger than Life Kids from Wisconsin

**Attachments:** [Larger than Life Kids from Wisconsin in Manitowoc - Discover Manitowoc Grant](#)

The Commission approved the staff recommendation through a single motion.

**Moved by Sitkiewitz, seconded by Reilly, that the request for the Discover Manitowoc Grant be Denied. The motion carried by the following vote:**

**Aye:** 4 - Reilly, Czekala, Sitkiewitz and Nickels

**Excused:** 1 - Brey

**24-1250** Discover Manitowoc Grant Application - Polkafest

**Attachments:** [Polkafest - Discover Manitowoc Grant](#)

The Commission approved the staff recommendation through a single motion.

**Moved by Sitkiewitz, seconded by Reilly, that the request for the Discover Manitowoc Grant be Denied. The motion carried by the following vote:**

**Aye:** 4 - Reilly, Czekala, Sitkiewitz and Nickels

**Excused:** 1 - Brey

**24-1251** Discover Manitowoc Grant Application - Metro Jam

**Attachments:** [Metro Jam - Discover Manitowoc Grant](#)

The Commission approved the staff recommendation through a single motion.

**Moved by Sitkiewitz, seconded by Reilly, that the request for the Discover Manitowoc Grant be Denied.. The motion carried by the following vote:**

**Aye:** 4 - Reilly, Czekala, Sitkiewitz and Nickels

**Excused:** 1 - Brey

**24-1252** Discover Manitowoc Grant Application - Mid-Mod Manitowoc Aluminum and Beyond Summer Convention

**Attachments:** [Mid Mod Manitowoc Aluminum and Beyond Summer Convention - Discover Manitowoc Grant](#)

The Commission approved the staff recommendation through a single motion.

**Moved by Sitkiewitz, seconded by Reilly, that the request for the Discover Manitowoc Grant be approved in the amount of \$10,000.00. The motion carried by the following vote:**

**Aye:** 4 - Reilly, Czekala, Sitkiewitz and Nickels

**Excused:** 1 - Brey

[24-1253](#) Discover Manitowoc Grant Application - An Evening with Dr. Temple Grandin

**Attachments:** [An Evening with Dr. Temple Grandin - Discover Manitowoc Grant](#)

The Commission approved the staff recommendation through a single motion.

**Moved by Sitkiewitz, seconded by Reilly, that the request for the Discover Manitowoc Grant be approved in the amount of \$4,650.00. The motion carried by the following vote:**

**Aye:** 4 - Reilly, Czekala, Sitkiewitz and Nickels

**Excused:** 1 - Brey

[24-1254](#) Discover Manitowoc Grant Application - Ultimate Lakeshore Weekend

**Attachments:** [Ultimate Lakeshore Weekend - Discover Manitowoc Grant](#)

The Commission approved the staff recommendation through a single motion.

**Moved by Sitkiewitz, seconded by Reilly, that the request for the Discover Manitowoc Grant be Denied. The motion carried by the following vote:**

**Aye:** 4 - Reilly, Czekala, Sitkiewitz and Nickels

**Excused:** 1 - Brey

[24-1255](#) 2024 MIRA Budget

**Attachments:** [Proposed 2024 MIRA Budget](#)

**Moved by Sitkiewitz, seconded by Nickels, that the 2024 MIRA budget be approved and to direct staff to separate the MIRA fund balance from Room Tax Fund 2130 to MIRA Special Revenue Fund 2131. The motion carried by the following vote:**

**Aye:** 4 - Reilly, Czekala, Sitkiewitz and Nickels

**Excused:** 1 - Brey

## Adjournment

**A motion was made by Sitkiewitz, seconded by Reilly, that this meeting be adjourned at 4:49pm. The motion carried by the following vote:**

**Aye:** 4 - Reilly, Czekala, Sitkiewitz and Nickels

**Excused:** 1 - Brey