



City of Manitowoc

900 Quay Street
Manitowoc, WI 54220
www.manitowoc.org

Meeting Minutes

Room Tax Commission

Thursday, April 3, 2025

4:30 PM

City Hall Council Chambers and via Zoom (remote
conferencing software)

Call to Order

Mayor Nickels called the meeting to order at 4:30pm.

Roll Call

Present: 5 - Reilly, Nickels, Brey, Czekala and Sitkiewitz

Approval of Minutes

[25-0236](#) Approve Minutes from December 3, 2024 Room Tax Commission Meeting

Attachments: [December 3, 2024 Minutes](#)

Moved by Czekala, seconded by Brey, that the minutes be approved. The motion carried by the following vote:

Aye: 5 - Reilly, Nickels, Brey, Czekala and Sitkiewitz

Discussion and Action Items

[25-0237](#) Discover Manitowoc Grant Application - Wisconsin Sand Sculpting Festival

Attachments: [Wisconsin Sand Sculpting Festival - 2025 Discover Manitowoc Grant Application](#)
[Wisconsin Sand Sculpting Festival - 2024 Post-Event Report](#)

The Commission approved the staff recommendation through a single motion.

Moved by Sitkiewitz, seconded by Czekala, that the request for the Discover Manitowoc Grant be approved in the amount of \$9,000.00. The motion carried by the following vote:

Aye: 5 - Reilly, Nickels, Brey, Czekala and Sitkiewitz

[25-0238](#) Discover Manitowoc Grant Application - Ghost Ships Festival

Attachments: [Ghost Ships Festival - 2025 Discover Manitowoc Grant Application](#)
[Ghost Ships Festival - 2024 Post-Event Report](#)

The Commission approved the staff recommendation through a single motion.

Moved by Sitkiewitz, seconded by Czekala, that the request for the Discover Manitowoc Grant be approved in the amount of \$5,000.00. The motion carried by the following vote:

Aye: 5 - Reilly, Nickels, Brey, Czekala and Sitkiewitz

25-0239

Discover Manitowoc Grant Application - Mid-Mod Manitowoc

Attachments: [Mid-Mod Manitowoc - 2025 Discover Manitowoc Grant Application](#)
[Mid-Mod Manitowoc - 2024 Post-Event Report](#)

The Commission approved the staff recommendation through a single motion.

Moved by Sitkiewitz, seconded by Czekala, that the request for the Discover Manitowoc Grant be approved in the amount of \$5,000.00. The motion carried by the following vote:

Aye: 5 - Reilly, Nickels, Brey, Czekala and Sitkiewitz

25-0240

Discover Manitowoc Grant Application - US Women's Disc Golf Championships

Attachments: [US Womens Disc Golf Championship - 2025 Discover Manitowoc Grant Application](#)

The Commission approved the staff recommendation through a single motion.

Moved by Sitkiewitz, seconded by Czekala, that the request for the Discover Manitowoc Grant be approved in the amount of \$6,000.00. The motion carried by the following vote:

Aye: 5 - Reilly, Nickels, Brey, Czekala and Sitkiewitz

25-0241

Discover Manitowoc Grant Application - Metro Jam

Attachments: [Metro Jam - 2025 Discover Manitowoc Grant Application](#)

The Commission approved the staff recommendation through a single motion.

Moved by Sitkiewitz, seconded by Czekala, that the request for the Discover Manitowoc Grant be denied. The motion carried by the following vote:

Aye: 5 - Reilly, Nickels, Brey, Czekala and Sitkiewitz

25-0242

Discover Manitowoc Grant Application - USS Cobia Dry Docking Send Off

Attachments: [USS Cobia Dry Dock Send-Off - 2025 Discover Manitowoc Grant Application](#)

The Commission approved the staff recommendation through a single motion.

Moved by Sitkiewitz, seconded by Czekala, that the request for the Discover Manitowoc Grant be denied. The motion carried by the following vote:

Aye: 5 - Reilly, Nickels, Brey, Czekala and Sitkiewicz

25-0243 Discover Manitowoc Grant Application - Nightmare on Eighth

Attachments: [Nightmare off 8th Street - 2025 Discover Manitowoc Grant Application](#)

The Commission approved the staff recommendation through a single motion.

Moved by Sitkiewicz, seconded by Czekala, that the request for the Discover Manitowoc Grant be approved in the amount of \$10,000.00. The motion carried by the following vote:

Aye: 5 - Reilly, Nickels, Brey, Czekala and Sitkiewicz

25-0244 Discover Manitowoc Grant Application - Polkafest

Attachments: [Polkafest - 2025 Discover Manitowoc Grant Application](#)

The Commission approved the staff recommendation through a single motion.

Moved by Sitkiewicz, seconded by Czekala, that the request for the Discover Manitowoc Grant be approved in the amount of \$3,000.00. The motion carried by the following vote:

Aye: 5 - Reilly, Nickels, Brey, Czekala and Sitkiewicz

25-0245 Discover Manitowoc Grant Application - Manitowoc Food Truck Rally

Attachments: [Manitowoc Food Truck Rally - 2025 Discover Manitowoc Grant Application](#)

The Commission approved the staff recommendation through a single motion.

Moved by Sitkiewicz, seconded by Czekala, that the request for the Discover Manitowoc Grant be approved in the amount of \$2,000.00. The motion carried by the following vote:

Aye: 5 - Reilly, Nickels, Brey, Czekala and Sitkiewicz

25-0246 2025 MIRA Budget

Attachments: [2025 Proposed MIRA Budget](#)

Moved by Brey, seconded by Czekala, that the 2025 MIRA Budget be approved. The motion carried by the following vote:

Aye: 5 - Reilly, Nickels, Brey, Czekala and Sitkiewicz

Convene in Closed Session

A motion was made by Nickels, seconded by Brey, to convene in closed session. The motion carried by the following vote:

Aye: 5 - Reilly, Nickels, Brey, Czekala and Sitkiewicz

Notice is hereby given that the above governmental body may adjourn into a closed session during the meeting as authorized by Section 19.85(1)(e) of the Wisconsin Statutes, which authorizes the governmental body to convene in closed session for the purpose of deliberating or negotiating the purchasing of public properties, the investing of public funds, or conducting other specified public business, whenever competitive or bargaining reasons require a closed session. The specific subject matter that may be considered in closed session is:

[25-0247](#) Negotiations with Manitowoc Area Visitor and Convention Bureau

No Action

Reconvene in Open Session

A motion was made by Brey, seconded by Sitkiewicz, to reconvene in open session. The motion carried by the following vote:

Aye: 5 - Reilly, Nickels, Brey, Czekala and Sitkiewicz

[25-0247](#) Negotiations with Manitowoc Area Visitor and Convention Bureau

No Action

Adjournment

A motion was made by Czekala, seconded by Reilly, that the meeting be adjourned at 5:34pm. The motion carried by the following vote:

Aye: 5 - Reilly, Nickels, Brey, Czekala and Sitkiewicz